**🎯 FNP Sales Analysis Dashboard**

This dashboard provides a comprehensive overview of the sales performance for FNP (Ferns N Petals), covering 126 total orders and ₹5,86,176 in total revenue. It is designed to help identify trends, customer behaviors, and revenue-driving factors.

**📊 Key Highlights:**

* **Total Orders**: 126
* **Total Revenue**: ₹5,86,176.00
* **Average Customer Spend**: ₹4,652.19
* **Avg. Days Between Order & Delivery**: ~5.72 days

**📈 Visual Insights:**

* **Revenue by Occasion**: Aggregated under "All Occasions", suggesting broad analysis without occasion-level filtering.
* **Revenue by Category**: "Soft Toys" is the top-selling category, followed by "Sweets" and "Colors".
* **Top 5 Products by Revenue**:
  + Magnum Set
  + Exercitationem Pack
  + Expedtia Gift
  + Nihil Box
  + Fugit Set
* **Revenue by Order Time**: Peak revenue hours include 17:00–19:00 and 6:00–8:00 AM.
* **Revenue by Month**: Highest revenue was recorded in June, with other strong months including February and December.
* **Top 10 Cities by Orders**: Kavali leads with 7 orders, followed by Kota, Bhatarpur, and others.

**📅 Filters Included:**

* **Order Date & Delivery Date (2024 Timeline)**
* **Occasion-wise Filter**: Includes Birthday, Anniversary, Diwali, Holi, Raksha Bandhan, Valentine's Day, etc.